



MEMBER USER GUIDE

A PARADIGM SHIFT in
BUSINESS EDUCATION & TRAINING

If you encounter any issue while using this User Guide,
please contact us at cs@GlobalSparks.com

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NOTE: The layout, templates, and formatting of the platform do change on a regular basis, so the screenshots included in this User Guide are not necessarily identical to what is presently seen in real time.

USER REGISTRATION

GlobalSparks offers free memberships, and paid membership:

GLOBAL SPARKS International

Home • Search everything • Log in • GoGlobal • Training • Faculty

You don't have any active subscription

Subscription Plans

Bronze [free]

- Totally FREE membership
- Access to all the free online training offered through this platform

Sign Up Details

Silver [free]

- FREE Membership level
- Access to all the free training through the platform
- Ability to register and pay for optional fee-based training & events on a one-by-one basis
- Invitation to special events
- Free newsletter offering valuable information, discounts, etc.

Sign Up Details

Shine GoGlobal [Free]

- Special FREE membership exclusive to Shine GoGlobal
- Instant approval to lifetime Silver Membership level
- Access to all free content on the platform
- Exclusive GoGlobal training/classes and events
- Lifetime discounted online/live training and events
- Ability to register at discounted rate to attend certain fee-based training and events
- Free Newsletter subscription offering valuable information, discounts, etc.

Sign Up Details

Gold [\$500]

- All free content on the entire platform
- US\$1,000 credit for fee-based training and events
- Lifetime Membership
- Discounted online/live training and events
- Free Newsletter subscription
- Invitation to special events
- Free newsletter offering valuable information, discounts, etc.

Sign Up Details

Platinum [\$1,000]

- All free content on the entire platform
- US\$2,000 credit for fee-based training and events
- Lifetime Membership
- Lifetime discounted online/live training and events
- Free Newsletter subscription offering valuable information, discounts, etc.
- Affiliate status at no charge
- Invitation to special events

Sign Up Details

Diamond [\$5,000+]

- All free content on the entire platform
- US\$7,500 credit for fee-based training and events
- Lifetime membership
- Lifetime discounted online/live training and events
- Invitation to special events
- Free Newsletter subscription
- Affiliate status at no charge
- VIP seating at all events
- Profit-sharing

Sign Up Details

FREE MEMBERSHIP

Several free memberships are available. These are not bait-and-switch – they are full service, all free content accessible and you never have to pay anything to remain a member. These memberships were created with the general public and non-profit-based entities in mind.

We believe in the power of education, and our mission is to provide as much training as possible without money being an issue.

Each free membership provides access to thousands of free training, classes and events offered by GlobalSparks and by third-party content providers around the world.

BRONZE

The totally free Bronze membership offers:

- All free content on the entire platform
- Lifetime Membership
- Free Newsletter offering valuable information, discounts, etc.



This is our basic membership. You pay absolutely nothing to register, and you access all the free content available through the whole platform.

If at some time you would like to take a fee-based training or to attend a fee-based event, you simply upgrade at no charge to the silver membership which will give you the ability to select and pay for that specific training or event you want to attend.

SILVER

The free Silver membership provides:

- FREE Membership level
- Access to all the free training through the platform
- Ability to register and pay for optional fee-based training & events on a one-by-one basis
- Invitation to special events
- Free newsletter offering valuable information, discounts, etc.



This is the membership we recommend if you want to access all the free content, and do not mind contributing a bit of money from time to time for your education and personal growth.

You use the membership benefits full time, without pressure, no salesperson will call you, and you won't receive annoying sales emails. However, if it happens you see a fee-based training or event you would like to attend, just register for it and pay whatever the discounted price is. It's that simple.

GoGlobal

The Shine GoGlobal is meant for individuals and entities served by our Master Licensee in Asia and in Africa. It is an exceptional Membership offering:

- Special FREE membership exclusive to Shine GoGlobal
- Instant approval to lifetime Silver Membership level
- Access to all free content on the platform
- Exclusive GoGlobal training/classes and events
- Lifetime discounted online/live training and events
- Ability to register at discounted rate to attend certain fee-based training and events
- Free Newsletter subscription offering valuable information, discounts, etc.



Other memberships

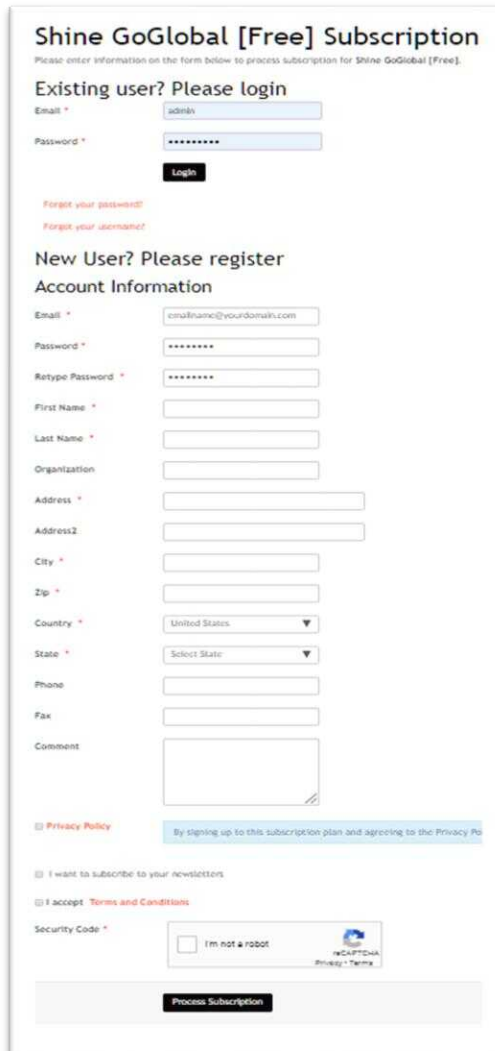
Several other memberships are available at <https://globalsparks.com/membership>

As this is an exclusive membership, you must use the link that was provided to you by a Trainer, TrainOprenneur or content provider, an affiliate, or a licensee of Shine GoGlobal Business School. Please go back to the person who invited you and request the link. If you landed on this page while browsing the internet, use this link: <https://globalsparks.com/?atid=GoGlobal> and follow the registration process.

SIGN UP

Click the **Sign Up** button of the free Membership of your choice and follow the instructions below:

Fill out the online form



Shine GoGlobal [Free] Subscription
Please enter information on the form below to process subscription for Shine GoGlobal [Free].

Existing user? Please login

Email *

Password *

Login

[Forgot your password?](#)
[Forgot your username?](#)

New User? Please register

Account Information

Email *

Password *

Retype Password *

First Name *

Last Name *

Organization

Address *

Address2

City *

Zip *

Country *

State *

Phone


Fax

Comment

☒ [Privacy Policy](#) By signing up to this subscription plan and agreeing to the Privacy Po

☒ I want to subscribe to your newsletters

☒ I accept [Terms and Conditions](#)

Security Code * ☐ I'm not a robot 

Process Subscription

Read the Privacy Policy



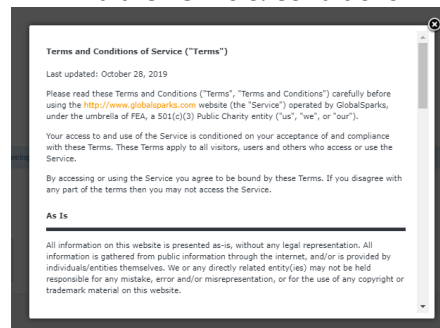
GlobalSparks.com
PRIVACY POLICY

This privacy policy has been compiled to better serve those who are concerned with how their Personally identifiable information (PII) is being used online. PII, as used in US privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally identifiable information in accordance with our website.

What personal information do we collect from the people that visit our blog, website or app?

When ordering or registering on our site, as appropriate, you may be asked to enter your name, email address, mailing address, phone number, credit card information, social security number or other details to help you with your experience.

And the Terms & Conditions



Terms and Conditions of Service ("Terms")

Last updated: October 28, 2019

Please read these Terms and Conditions ("Terms", "Terms and Conditions") carefully before using the <http://www.globalsparks.com> website (the "Service") operated by GlobalSparks, under the umbrella of FEA, a 501(c)(3) Public Charity entity ("us", "we", or "our").

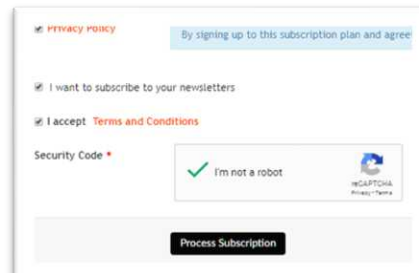
Your access to and use of the Service is conditioned on your acceptance of and compliance with these Terms. These Terms apply to all visitors, users and others who access or use the Service.

By accessing or using the Service you agree to be bound by these Terms. If you disagree with any part of the terms then you may not access the Service.

As Is

All information on this website is presented as-is, without any legal representation. All information is gathered from public information through the internet, and/or is provided by individuals/entities themselves. We or any directly related entity(ies) may not be held responsible for any mistake, error and/or misrepresentation, or for the use of any copyright or trademark material on this website.


We strongly recommend you check the Newsletter subscription box



☒ [Privacy Policy](#) By signing up to this subscription plan and agree

☒ I want to subscribe to your newsletters

☒ I accept [Terms and Conditions](#)

Security Code * ☐ I'm not a robot 

Process Subscription

Check the "I'm not a robot" box and click on **Process Subscription**

The following page appears on your screen

Subscription Complete

Thanks **John Smith** for subscribing to **Shine GoGlobal [Free]** membership. Your membership details are as follows:

Plan	Shine GoGlobal [Free]
Email	JohnSmith-GGtester1@globalsparks.com
Subscription Start Date	11-21-2019
Subscription End Date	Lifetime
First Name	John
Last Name	Smith
Organization	Acme
Address	1234 Main Rd
Address2	
City	Singapore
Zip	339696
Country	Singapore
State	N/A
Phone	1-234-567-8900
Fax	
Comment	For testing purposes

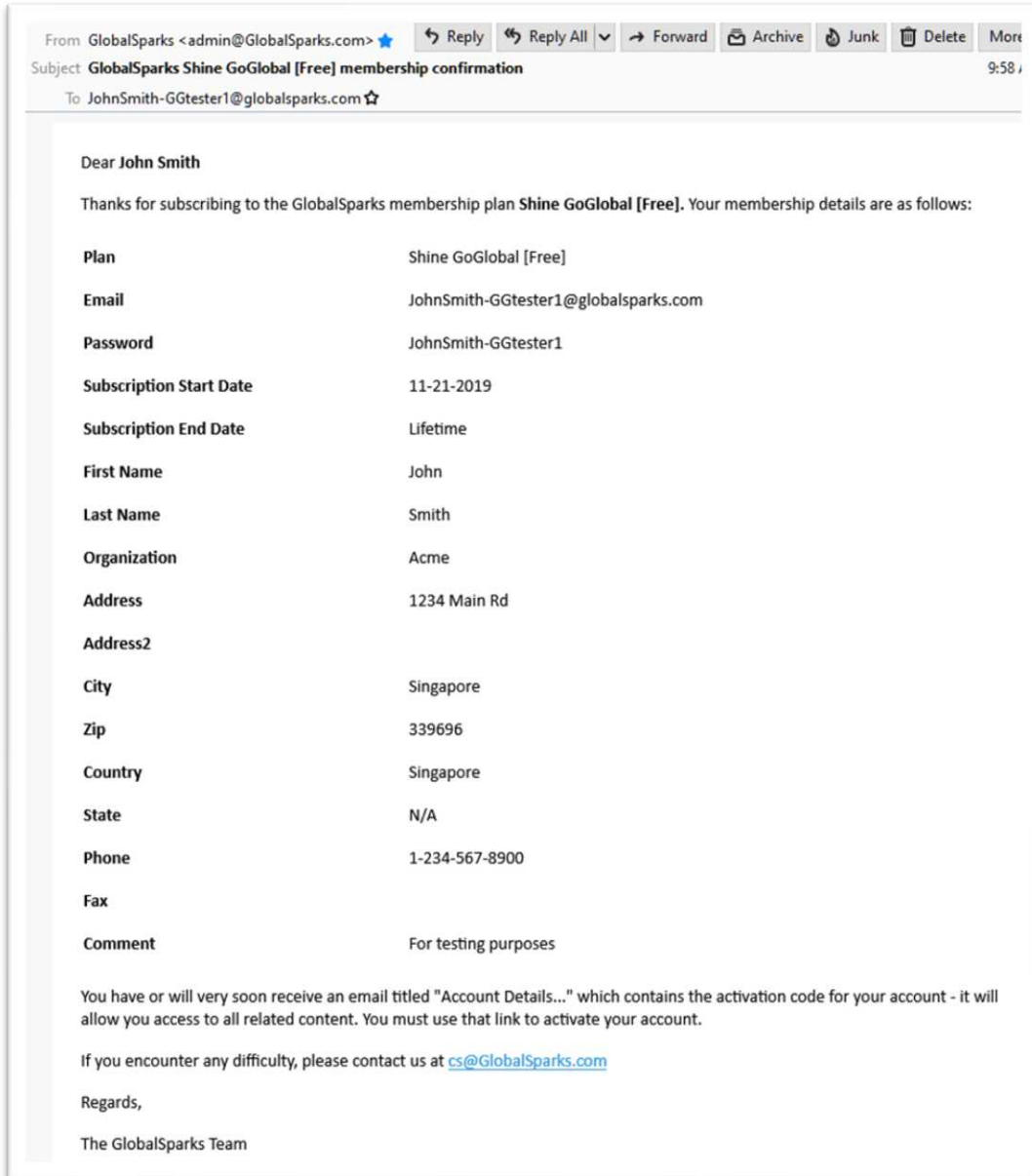
You have or will soon be receiving an email titled: "Account Details..." - to activate your account YOU MUST use the link provided in that email to login to your account and access all the resources entitled by your membership level.

If you encounter any difficulty, please contact us immediately at cs@globalsparks.com

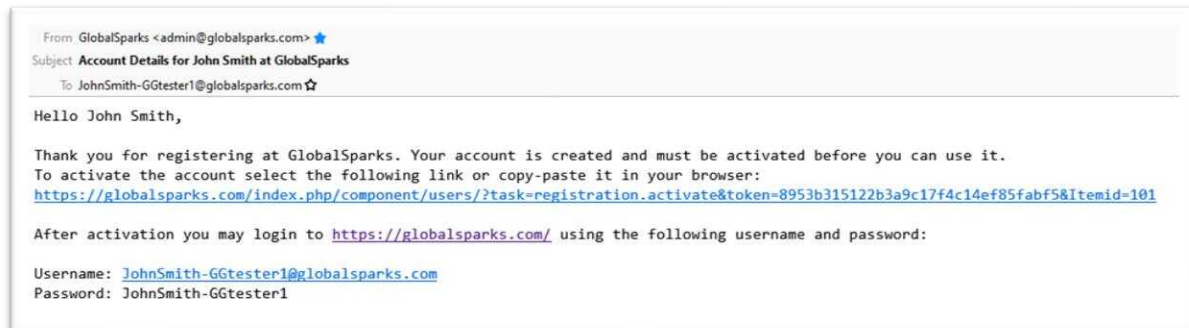
Regards,

The GlobalSparks Team

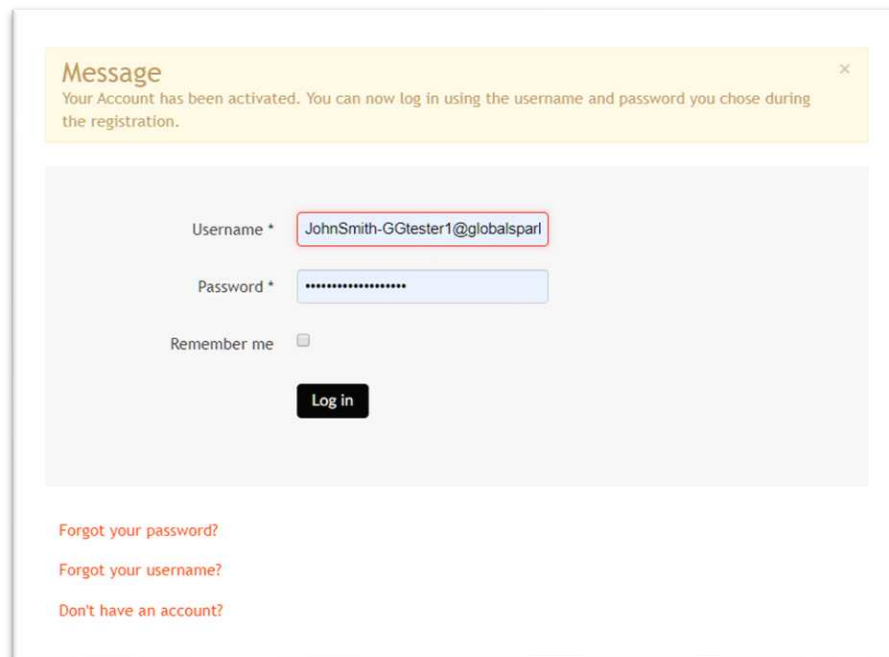
You will receive two emails to the email address you used to register.
The first one contains the information you entered in the online Form:



The second email provides you with a unique link you must use to finalize the activation of your account.






Using the activation link in the email, your account is automatically activated.



Now that your account is activated, you may login and start enjoying the benefits of your membership with GlobalSparks. Use the platform depending on your own goal(s):

- **User:** edit your profile, search the database for training/classes of interest to you, take as many free classes as you wish, whenever is convenient to you. You can also upgrade to another membership level allowing access to fee-based trainings/classes or events.
- **TrainOpeneur** and/or **Content provider:** apply to use the platform to offer and market your own training/class(es) or event(s).
- **Affiliate:** apply to become part of our affiliate program. It could especially beneficial for networkers, influential people, trainers, TrainOpeneurs, content providers, and our licensees around the world.
- **Licensee:** the GlobalSparks platform can be marketed anywhere in the world by licensees.

PAID MEMBERSHIP (Direct or Upgrade)

Gold [\$500]	Platinum [\$1,000]	Diamond [\$5,000+]
 <ul style="list-style-type: none">• All free content on the entire platform• US\$1,000 credit for fee-based training and events• Lifetime Membership• Discounted online/live training and events• Free Newsletter subscription• Invitation to special events• Free newsletter offering valuable information, discounts, etc. <p>Sign Up Details</p>	 <ul style="list-style-type: none">• All free content on the entire platform• US\$2,000 credit for fee-based training and events• Lifetime Membership• Lifetime discounted online/live training and events• Free Newsletter subscription offering valuable information, discounts, etc.• Affiliate status at no charge• Invitation to special events <p>Sign Up Details</p>	 <ul style="list-style-type: none">• All free content on the entire platform• US\$7,500 credit for fee-based training and events• Lifetime membership• Lifetime discounted online/live training and events• Invitation to special events• Free Newsletter subscription• Affiliate status at no charge• VIP seating at all events• Profit-sharing <p>Sign Up Details</p>

On the main Membership page and within your profile page, you may purchase or upgrade to any of the Paid Memberships. The process is the same as for a Free Membership except for the payment process.

GOLD

At a cost of US\$500, the Gold membership offers:

- All free content on the entire platform
- US\$1,000 credit for fee-based training and events
- Lifetime Membership
- Discounted online/live training and events
- Free Newsletter subscription
- Invitation to special events
- Free newsletter offering valuable information, discounts, etc.



In addition to unlimited access to all free content offered on this platform, you also receive a scholarship that doubles the amount you paid.

- By contributing US\$500 into your education, growth and future, you receive another US\$500 credit you can apply on any of the qualifying regular-priced fee-based training and events sponsored by GlobalSparks and/or its affiliates or licensees, for a period of one year, for a total of US\$1,000 during that year.
- There is no time limit for you to apply any portion of the amount you paid. However, because the scholarship is valid for one year it must be used during that period of time. If a balance remains upon expiration, it may be rolled over at the renewal of the same membership, at the same rate, or with the purchase of a membership upgrade.
- Example: during the year you use US\$750 for fee-based trainings/events. The first \$500 comes from the original amount you paid, while the rest (US\$250 in this case) is paid through the scholarship. In order to use the remaining US\$250 of scholarship the following year, you would need to renew the membership, i.e. pay US\$500 to which the US\$250 membership balance will be added as well as another scholarship in the amount of US\$500 for a grand total of US\$1,250 to be used during that year. Note that the maximum that may be rolled over in any given year is US\$1,000.
- You will be able to renew your membership once, at any time, in order to receive another scholarship of the same amount.
- If you do not renew, you may not have access to the scholarship but you will still have access to all the free content, and will have the ability to purchase fee-based training individually, using your remaining credit (excluding scholarship) or pay as you go. However, some of the benefits may not all remain accessible.

See details and up-to-date terms using the Scholarship link in the main menu at globalsparks.com

PLATINUM

At a cost of US\$1,000, the Platinum membership offers:



- All free content on the entire platform
- US\$2,000 credit for fee-based training and events
- Lifetime Membership
- Lifetime discounted online/live training and events
- Free Newsletter subscription offering valuable information, discounts, etc.
- Optional Affiliate status at no charge
- Invitation to special events

In addition to unlimited access to all free content offered on this platform, you also receive a scholarship that doubles the amount you paid.

- By contributing US\$1,000 into your education, growth and future, you receive another US\$500 credit you can apply on any of the qualifying regular-priced fee-based training and events sponsored by GlobalSparks and/or its affiliates or licensees, for a period of one year, for a total of US\$1,000 during that year.
- There is no time limit for you to apply any portion of the amount you paid. However, because the scholarship itself is valid for one year it must be used during that period of time. If a balance remains upon expiration, it may be rolled over at the renewal of the same membership, at the same rate, or with the purchase of a membership upgrade.
- Example: during the year you use US\$1,500 for fee-based trainings/events. The first \$1,000 comes from the original amount you paid, while the rest (US\$500 in this case) is paid through the scholarship. In order to use the remaining US\$500 of scholarship the following year, you would need to renew the membership, i.e. pay US\$1,000 to which the US\$500 membership balance will be added as well as another scholarship in the amount of US\$1,000 for a grand total of US\$2,500 to be used during that year. Note that the maximum that may be rolled over in any given year is US\$1,000.
- You will be able to renew your membership once, at any time, in order to receive another scholarship of the same amount.
- If you do not renew, you may not have access to the scholarship but you will still have access to all the free content, and will have the ability to purchase fee-based training individually. However, some of the benefits may not all remain accessible.

See details and up-to-date terms using the Scholarship link in the main menu at globalsparks.com

- Optional Affiliate status: based on your choice of membership, we would like to invite you to consider our Affiliate program to help us sharing the benefit of this platform with as many people as possible, and you being financially rewarded in the process. See details and up-to-date terms of the Affiliate program through the main menu bar at globalsparks.com

DIAMOND

At the cost of US\$5,000, our top Membership offers:

- All free content on the entire platform
- US\$7,500 credit for fee-based training and events
- Lifetime membership
- Lifetime discounted online/live training and events
- Invitation to special events
- Free Newsletter subscription
- Affiliate status at no charge
- VIP seating at all events
- Profit-sharing⁽¹⁾



In addition to unlimited access to all free content offered on this platform, you also receive a substantial scholarship and many other benefits.

- By contributing US\$5,000 into your education, growth and future, you receive a US\$2,500 credit as scholarship you can apply on any of the qualifying training or event offered through the platform for a period of one year, for a total of US\$7,500 during that year.
- There is no time limit for you to apply any portion of the amount you paid. However, because the scholarship is valid for one year it must be used during that period of time. If a balance remains upon expiration, it may be rolled over at the renewal of the same membership, at the same rate, or with the purchase of a membership upgrade.
- Example: during the year you use US\$6,500 for fee-based trainings/events. The first \$5,000 comes from the original amount you paid, while the rest (US\$1,500 in this case) is paid through the scholarship. In order to use the remaining US\$1,000 of scholarship the following year, you would need to renew the membership, i.e. pay US\$5,000 to which last year's US\$1,000 scholarship balance will be added as well as another scholarship in the amount of US\$2,500 for a grand total of US\$8,500 to be used during that year. Note that the maximum that may be rolled over in any given year is US\$1,000.
- You will be able to renew your membership once during the same year, at any time, in order to receive another scholarship of the same amount. Unique to the Diamond Membership, you can also contribute additional amounts any time, but still subject to the maximum annual scholarship allowance.
- If you do not renew, you may not have access to the scholarship but you will still have access to all the free content, and will have the ability to purchase fee-based training individually. However, some of the benefits may not all remain accessible.

See details and up-to-date terms using the Scholarship link in the main menu at globalsparks.com

- Optional Affiliate status: based on your choice of membership, we would like to invite you to consider our Affiliate program to help us sharing the benefit of this platform with as many people as possible, and you being financially rewarded in the process. See details and up-to-date terms of the Affiliate program through the main menu bar at globalsparks.com

This is a unique benefit. GlobalSparks is putting aside a certain portion of its annual profits into a profit-sharing pool that will be distributed to Diamond members based on the number of what we call "carat", that they have acquired that year. This membership allows a member to acquire one or more additional "carat". Each half-carat is available for the same price as the membership itself. This is a membership discretionary non-conditional benefit, is not an investment and is not to be interpreted as such. It is not subject to Securities & Exchange regulations.

This initiative is based on the followings:

- Benefit to Diamond Membership only
- Price of Membership equals to one half of a carat
- Additional carat(s) may be credited up to a maximum of 100 carats
- Each carat may receive the equivalent percentage of the dedicated profit pool. For example, two carats represent 2% while 1.5 carat represents 1½%, etc.
- The word "carat" used herein is for reference and internal use only. It has no actual cash value and is not tied to an actual diamond.
- Profit-sharing is ideally to be used, at least in part, for donations to true charities. However, each Member decides what he/she wants to do: keep or contribute.

More details will be provided to the members at the appropriate time and/or upon demand.

JOINING A PAID-MEMBERSHIP

You can sign up directly from the main Membership page by selecting the paid membership of your choice. Or, go to the bottom of any of the pages that make up your profile, where you are offered different upgrade options which you can activate using the **Process Upgrade** button.

Upgrade Membership

- ☒ Upgrade from subscription plan Silver [free] to subscription plan Gold [\$500]. Price USD500.
- ☐ Upgrade from subscription plan Silver [free] to subscription plan Platinum [\$1,000]. Price USD1,000.
- ☐ Upgrade from subscription plan Silver [free] to subscription plan Diamond [\$5,000+]. Price USD5,000.
- ☐ Upgrade from subscription plan Shine GoGlobal [Free] to subscription plan Gold [\$500]. Price USD500.
- ☐ Upgrade from subscription plan Shine GoGlobal [Free] to subscription plan Platinum [\$1,000]. Price USD1,000.
- ☐ Upgrade from subscription plan Shine GoGlobal [Free] to subscription plan Diamond [\$5,000+]. Price USD5,000.

Process Upgrade

Depending if this is a direct Membership purchase or an upgrade, one of the following pages will come up:

Gold [\$500] Subscription

Please enter information on the form below to process a membership request for gold [\$500]

First Name *

Last Name *

Organization

Address *

Address2

City *

Zip *

Country *

State *

Phone

Fax

Email *

Comment

Payment Information

Price

Payment method * ☒ Paypal & credit/debit card [through Ramor Foundation]
☐ AliPay, WeChat Pay and Other types of payment

☒ [Privacy Policy](#) By signing up to this subscription plan and agreeing to the Privacy Policy you agree to this web site storing your information.

☐ I want to subscribe to your newsletters

☐ I accept [Terms and Conditions](#)

Process Subscription

Upgrade Subscription

Please enter all the information on the form below to process the upgrade of your GlobalSparks membership from Silver [free] to Gold [\$500]

First Name *

Last Name *

Organization

Address *

Address2

City *

Zip *

Country *

State *

Phone

Fax

Email *

Comment

Payment Information

Price

Payment method * ☒ Paypal & credit/debit card [through Ramor Foundation]
☐ AliPay, WeChat Pay and Other types of payment

☒ [Privacy Policy](#) By signing up to this subscription plan and agreeing to the Privacy Policy you agree to this web site storing your information.

☐ I want to subscribe to your newsletters

☐ I accept [Terms and Conditions](#)

Process Subscription

There are two payment options offered:

- For credit cards, debit cards and Paypal
- For use of other types of payments (ewallets, AliPay, WeChatPay, over 1000 cryptocurrencies, etc.)

Payment Information

Price

USD 500

Payment Method *

☒ Paypal & credit/debit card [through Renor Foundation]
☐ AliPay, WeChat Pay and Other types of payment

When selecting Paypal, it will lead you to the Paypal login page where you can pay using your own Paypal account

\$500.00 USD

Log in or pay as a guest

Email or mobile number

[Forgot password?](#)

☐ Stay logged in for faster purchases ?

Log In

or

Pay with Debit or Credit Card

[Cancel and return to RENOR](#)

English | Français | Español | 中文

Or you can use any of the major credit cards (even if you don't have a Paypal account yourself)

\$500.00 USD

PayPal Guest Checkout

We don't share your financial details with the merchant.

Country/Region
United States

Card number

Expires
CSC

First name
John

Last name
Smith

Billing address

Street address
1234 Main St

Apt., ste., bldg.

City
Small Town

Florida
ZIP code
33770

Contact Information

Phone type
Mobile
Phone number
+1

Email
JohnSmith-Tester1@globalsparks.com

Pay Now

Upon payment, a new page will open and you will also receive a confirmation email, both containing the information below. You can then access all the content of the membership you upgraded to.

Dear **John Smith**

Thanks for subscribing to our membership plan **Gold [\$500]**. Your membership details are as follows:

Plan	Gold [\$500]
Email	JohnSmith-GGtester1@globalsparks.com
Subscription Start Date	11-22-2019
Subscription End Date	Lifetime
First Name	John
Last Name	Smith
Organization	Acme
Address	1234 Main Rd
Address2	
City	Singapore
Zip	339696
Country	Singapore
State	N/A
Phone	1-234-567-8900
Fax	
Comment	For testing purposes
Price	USD500
Payment Method	Paypal, Credit card or Debit card
Transaction ID	QY0B1A7SPSZ9ZNK0

If you encounter any difficulty, please contact us immediately at cs@globalsparks.com

Regards,

GlobakSparks and the Renor Foundation
Email: admin@GlobalSparks.com

USING ANOTHER TYPE OF PAYMENT

Select the second option for payment

Payment Information

Price

USD500

Payment Method *

☐ Paypal & credit/debit card [through Renor Foundation]

☒ AliPay, WeChat Pay and Other types of payment

A new window will open (below) with the link to process the type of payment you want to use. You will also receive an email with the same information (in this case, an upgrade to Platinum level).

Subscription Complete

Dear John Smith

As per your request, we have processed the upgrade of your GlobalSparks membership from Silver [free] to Gold [\$500]. Subject to final payment confirmation, your membership for Silver [free] will expire and you will become an active subscriber of membership plan Gold [\$500].

Depending on the type of payment you used, it may take up to a few days before payment is confirmed by the processor. Once payment is confirmed, your upgrade will be officially activated. If payment cannot be confirmed, your membership will revert back to the previous level.

If you have not yet been able to process your payment, please send payment by using one of the several available options. Go to the following link and follow the instructions: [Click here for payment](#)

The membership details are as follows:

Plan	Gold [\$500]
Email	JohnSmith-GGtester2@globalsparks.com
Subscription Start Date	11-21-2019
Subscription End Date	Lifetime
First Name	John
Last Name	Smith
Organization	Acme
Address	1234 Big Road
Address2	
City	Kuala Lumpur
Zip	43200
Country	Malaysia
State	N/A
Phone	1-234-5678900
Fax	
Comment	For testing only
Price	USD500
Payment Method	AliPay, WeChat Pay and Other types of payment
Transaction ID	Y5OWXDEDXFJLF9LO

Please contact us if you encounter any difficulty: cs@GlobalSparks.com

Sincerely,

The GlobalSparks Team







The payment link will get you to the following page (subject to change). Simply follow the instructions specific to the particular type of payment you wish to use.

In order to eliminate potential delays, as soon as your payment is submitted email us with the details to cs@GlobalSparks.com to confirm your payment. In your email include your full name, the type of payment, amount and the purpose.

GLOBALSPARKS PAYMENT PROCESSING

Host fee-based content & memberships can be paid using the automated system.
However, if you missed it or wish to use a different way to pay, then this is the right page.

To pay using any of the following processors, use the link or scan the desired QR code using the corresponding App on your mobile device.

<p>Credit Card QR Debit Card</p> <p>Click or scan QR code [processed by PayPal & Renor]</p> 	<p>PAYPAL</p> <p>Scan the QR code or click "Add to Cart" [processed by Renor]</p>  <p>Membership Gold \$500.00 USD</p> <p>Add to Cart</p>	<p>Alipay</p> <p>Scan QR code using Alipay App [processed by Renor & PEA]</p> 	<p>WeChat Pay</p> <p>Scan QR code using Alipay App [processed by Renor & PEA]</p> 
<p>Bitcoin</p> <p>Scan QR code or process using the public key</p>  <p>09rtzjge0rg899yfe1d3guli7dth9uqgv7y7fdthunhg3d</p>	<p>Bitpay</p> <p>Use this form to use BitPay</p> <p>Email:</p> <p>Email address (optional)</p> <p>Amount:</p> <p>10.00</p> <p>USD</p> <p>Process with bitpay</p>	<p>Cryptocurrency</p> <p>Click on image to use any of over 1,000 cryptocurrency [processed by Crypto2Charities]</p> 	<p>Bank wire</p> <p>Email us for instructions on how to wire funds to pay for membership or content</p>

SCHOLARSHIP

For special occasions and purposes, GlobalSparks and its affiliates/licensees offer scholarships to be used in a specific way. The most common is when you purchase a fee-based membership.

This membership program may change over time. Here are the present terms:

- You can apply on any of the qualifying regular-priced fee-based training and events sponsored by GlobalSparks and/or its affiliates or licensees;
- When selecting a fee-based training or event, the amount you paid for your Membership is used up first, then the membership credit is applied on the balance if and when available;
- Valid for a period of one year;
- It may not be used for training/classes/events offered through outside links (ex: Udemy, Coursera, etc.) and/or outside of the GlobalSparks platform;
- Any remaining balance at time of the membership expiration date may be rolled over at the renewal of the same membership, at the then published rate, or with the purchase of a membership upgrade;
- A maximum of \$1,000 scholarship credit may be eligible to roll over from one year to another, in any given year;
- Membership renewal is allowed once per year, at any time during that year, in order to receive another scholarship of the same amount.
- The non-renewal of a membership will limit access to some benefits and will stop access to any remaining scholarship credit, but you will still have access to all the free content and will have the ability to purchase fee-based training individually using your remaining credit (excluding scholarship), or you can pay-as-you-go;
- This is an added-value benefit and may change without notice.

EXAMPLES

Gold membership: assuming during the year you use US\$750 for fee-based trainings/events. The first \$500 comes from the original amount you paid, while the rest (US\$250 in this case) is paid through the scholarship. In order to use the remaining US\$250 of scholarship the following year, you would need to renew the membership, i.e. pay US\$500 to which last year's US\$250 membership balance will be added as well as another scholarship in the amount of US\$500 for a grand total of US\$1,250 to be used during that year. Note that the maximum that may be rolled over in any given year is US\$1,000.

Platinum membership: assuming during the year you use US\$1,500 for fee-based trainings/events. The first \$1,000 comes from the original amount you paid, while the rest (US\$500 in this case) is paid through the scholarship. In order to use the remaining US\$500 of scholarship the following year, you would need to renew the membership, i.e. pay US\$1,000 to which last year's US\$500 membership balance will be added as well as another scholarship in the amount of US\$1,000 for a grand total of US\$2,500 to be used during that year. Note that the maximum that may be rolled over in any given year is US\$1,000.

Diamond membership: assuming during the year you use US\$6,500 for fee-based trainings/events. The first \$5,000 comes from the original amount you paid, while the rest (US\$1,500 in this case) is paid through the scholarship. In order to use the remaining US\$1,000 of scholarship the following year, you would need to renew the membership, i.e. pay US\$5,000 to which last year's US\$1,000 scholarship balance will be added as well as another scholarship in the amount of US\$2,500 for a grand total of US\$8,500 to be used during that year. Note that the maximum that may be rolled over in any given year is US\$1,000.

DISCLAIMER: This scholarship program is a value-added, voluntary benefit and may be put on hold, disabled, or even terminated at any time and without notice in the event of misuse, abuse, fraudulent use or for any reason to protect the integrity and goal of the GlobalSparks platform. No reimbursement will be eligible for any amount paid into any membership related to any scholarship.

An up-to-date version of the Scholarship program terms is available on the platform through the main menu bar.

ANNUAL SCHOLARSHIP DONATION

The Renor Foundation, an international dedicated to education without barrier, offers an annual sponsorship donation open to all visitors and users of the GlobalSparks platform. The terms, such as amount, duration & qualification are revised every year. The offer is made for a limited time and is posted on the home page when it becomes available.

USER PROFILE

When you login, the following screen will come up:

User Profile

[Edit Profile](#) [My Subscriptions](#) [Subscription History](#)

Avatar

Choose File

No file chosen

Username

JohnSmith-GGtester1@globalsparks.com

Password

Retype Password *

Membership ID

GS-0001013

First Name *

John

Last Name *

Smith

Organization

Acme

Address *

1234 Main Rd

Address2

City *

Singapore

Zip *

339696

Country *

Singapore ▼

State *

Not available ▼

Phone

1-234-567-8900

Fax

Email *

JohnSmith-GGtester1@globalspai

Comment

For testing purposes

Update

Upgrade Membership

- ⓘ Upgrade from subscription plan Silver [free] to subscription plan Gold [\$500]. Price USD500.
- ⓘ Upgrade from subscription plan Silver [free] to subscription plan Platinum [\$1,000]. Price USD1,000.
- ⓘ Upgrade from subscription plan Silver [free] to subscription plan Diamond [\$5,000+]. Price USD5,000.
- ⓘ Upgrade from subscription plan Shine GoGlobal [Free] to subscription plan Gold [\$500]. Price USD500.
- ⓘ Upgrade from subscription plan Shine GoGlobal [Free] to subscription plan Platinum [\$1,000]. Price USD1,000.
- ⓘ Upgrade from subscription plan Shine GoGlobal [Free] to subscription plan Diamond [\$5,000+]. Price USD5,000.

Process Upgrade

Three tabs are available at the top: Edit Profile, My Subscriptions with access to your Membership Card, and Subscription History.

EDIT PROFILE

Here you can edit your profile at will, including adding an Avatar (photo or image of your choice, ideally 80x80 pixels in size). Click on the Update button to save your changes.

MY SUBSCRIPTIONS

The tab My Subscriptions provides the details of your activated memberships

The screenshot shows the 'User Profile' section of the Global Sparks International website. At the top, there's a navigation bar with links: Home, Search everything, Log in, GoGlobal, Training, and Faculty. Below this, a list of subscriptions is shown: 'You have a life time subscription for plan Silver [free]' and 'You have a life time subscription for plan Shine GoGlobal [Free]'. The 'User Profile' section has three tabs: 'Edit Profile', 'My Subscriptions' (active), and 'Subscription History'. Below the tabs is a table with columns: Plan, Active Time, Status, and Member Card. The table lists two subscriptions: 'Silver [free]' and 'Shine GoGlobal [Free]', both with active times from 11-20-2019 to Lifetime and a status of 'Active'. Each row has a 'Download' link in the Member Card column. Below the table is an 'Upgrade Membership' section with a list of upgrade options and a 'Process Upgrade' button.

Plan	Active Time	Status	Member Card
Silver [free]	11-20-2019 To Lifetime	Active	Download
Shine GoGlobal [Free]	11-20-2019 To Lifetime	Active	Download

MEMBERSHIP CARD

You can download your Membership Card at any time by clicking the “Download” link. If no “Download” link is shown, it means that the related Membership has not yet been activated.

Without avatar



With avatar



SUBSCRIPTION HISTORY

Under the “Subscription History” tab you will find your membership(s)’ historical data.

User Profile

[Edit Profile](#) [My Subscriptions](#) [Subscription History](#)

Plan	Subscription date	Active Time	Gross Amount	Status
Shine GoGlobal [Free]	11-20-2019	11-20-2019 To Lifetime	SGD0	Active
Silver [free]	11-20-2019	11-20-2019 To Lifetime	USD0	Active

And the details of each transaction by clicking on the name of Membership

Subscription Detail

Plan	Shine GoGlobal [Free]
Membership ID	GS-0001012
First Name	John
Last Name	Smith
Organization	Acme
Address	1234 Main St
Address2	
City	Small Town
Zip	33770
Country	United States
State	Florida
Phone	1-234-567-8900

UPGRADE MEMBERSHIP

At the bottom of each of the pages under your profile section, you are offered the opportunity to upgrade your current membership to a higher level. Select the desired upgrade.

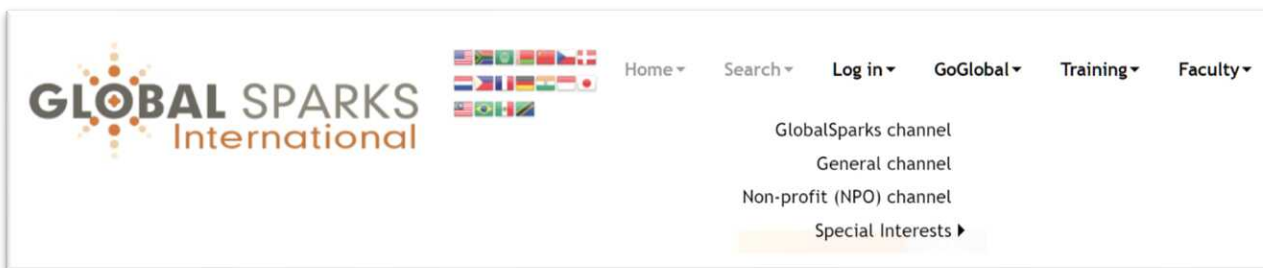
Upgrade Membership

- Upgrade from subscription plan Silver [free] to subscription plan Gold [\$500]. Price USD500.
- Upgrade from subscription plan Silver [free] to subscription plan Platinum [\$1,000]. Price USD1,000.
- Upgrade from subscription plan Silver [free] to subscription plan Diamond [\$5,000+]. Price USD5,000.
- Upgrade from subscription plan Shine GoGlobal [Free] to subscription plan Gold [\$500]. Price USD500.
- Upgrade from subscription plan Shine GoGlobal [Free] to subscription plan Platinum [\$1,000]. Price USD1,000.
- Upgrade from subscription plan Shine GoGlobal [Free] to subscription plan Diamond [\$5,000+]. Price USD5,000.

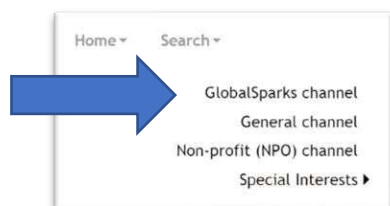
USING THE PLATFORM

There are three main channels involved in education/training platform, each involving separate databases and IT programming, therefore not always inter-connected.

1. GlobalSparks exclusive content (which includes free and fee-based training, classes and events. A Certificate is issue at the completion of each class.
2. Free classes, which includes 3rd party content such as Udemy, Coursera, etc.
3. Targeted interests, such as Non-profit (NPO), NGO, and other special interests



GLOBALSPARKS CHANNEL



This is specialized and often exclusive training, classes and events from GlobalSparks itself and/or from its network of certified content providers. These is prime content designed for our members around the world.


While a lot of its content is free of charge, the fee-based content is normally offered at a discounted price.

We offer here a series of examples taken directly from GlobalSparks.com, to help you visualize the layout and accessibility of the platform.


Faculty

New Faculty members can apply for free membership based on their expertise, experience, ability to deliver their content, and the results experienced by the participants. Here is a screen shot showing the partial list of Certified Trainers. We will use one of them for demonstration purposes.


Certified Trainers



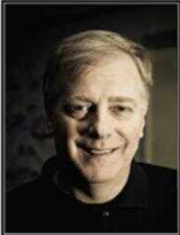
DISC with Carol Dysart & Sandra Davis
Carol Dysart is one of the top trainers of DISC trainers in the world. Learning from this master is a privilege. Her great business partner, Sandra Davis, is an expert facilitator, coach, instructional design and curriculum developer and consultant.




Business Plan with Burke Franklin
A series of trainings on how to prepare solid business & marketing plans, and much more!



Planning, with Randolph Craft
Planning expert Randolph Craft shares with you his knowledge, experience and wisdom.




Marketing with Dr. Serge Gravelle
Dr. Gravelle has divided his most powerful training workshop into three parts, each addressing a different level of knowledge and expertise.



International Business, Content Provider
A series of classes by Global Edge's International Business Center.

Trainings/Classes/Events list

Using the GlobalEdge content provider as an example, here is how their classes are displayed. We will use the one at the top for further demonstration.



International Entrepreneurship

This module on international entrepreneurship is helpful for understanding the forces that make it possible for entrepreneurs to rapidly internationalize.

It will discuss the drivers of international new venture creation, the technology associated with new venture creation, as well as the barriers and incentives.

Note that this module has not been updated recently, but the key information remains very much appropriate.


10 lessons 1 hour All levels

▶ Start this class

GLOBAL MARKETING

Marketing 2 lessons 1 hour All levels

▶ Start this class




Doing Business in Southeast Asia

The Southeast Asia module provides one with insight into: the benefits of doing business here and the region's hot industries; the functions of the association of Southeast Asian Nations (ASEAN) and its impact on international business; the diversity of Southeast Asian cultures and the impact of foreign civilizations on their development; common business practices; the basic logistics environment, including the characteristics of local distribution; and the obstacles for these countries to achieve economic integration and grow their economies. A case study on the economic integration challenges ASEAN has faced is also incorporated into this module.

2 lessons 1 hour All levels

▶ Start this class




Doing Business in Europe

The European Union module allows one to gain insight into the reasons for doing business in the European Union. The module also contains a case study that looks at the differences between Old Europe and New Europe.

Europe 2 lessons 1 hour All levels

▶ Start this class



Doing Business in India


This module provides a basic understanding and analysis of the basics of doing business in India. It includes information on understanding the Indian culture and business environment, business etiquette and practices, business negotiations, and the current investment climate in India. Additionally, the module offers a case study on entrepreneurship and new ventures in India.

2 lessons 1 hour All levels

▶ Start this class

Let's look at International Entrepreneurship as an example of how each training/class appears.

International Entrepreneurship



Teacher: GlobalEdge

Length: 1 hour

Certificate: Finish lessons, plus pass quizzes with an average of 100%

Table of Contents

Description

Teacher

▸ Section 1a

[International Entrepreneurship #1](#) Free

▸ Section 1a Quiz

[International Entrepreneurship #1 Quiz](#)

▸ Section 2a

[International Entrepreneurship #2](#)

▸ Section 2a Quiz

[International Entrepreneurship #2 Quiz](#)

▸ Section 3a

[International Entrepreneurship #3](#)

▸ Section 3a Quiz

[International Entrepreneurship #3 Quiz](#)

▸ Section 4a

[International Entrepreneurship #4](#)

▸ Section 4a Quiz

[International Entrepreneurship #4 Quiz](#)

The default tab shows the Table of Contents for the training/class:

Table of Contents	Description	Teacher
▶ Section 1a		
International Entrepreneurship #1 Free		
▶ Section 1a Quiz		
International Entrepreneurship #1 Quiz		
▶ Section 2a		
International Entrepreneurship #2		
▶ Section 2a Quiz		
International Entrepreneurship #2 Quiz		
▶ Section 3a		

Description


The second tab is for Description of the training/class

Table of Contents	Description	Teacher
<p>This module on international entrepreneurship is helpful for understanding the forces that make it possible for entrepreneurs to rapidly internationalize.</p> <p>It will discuss the drivers of international new venture creation, the technology associated with new venture creation, as well as the barriers and incentives.</p> <p>Note that this module has not been updated recently, but the key information remains very much appropriate.</p>		

Trainer/Teacher info

The third tab shows the information on the Teacher/Trainer, as well as the other trainings/classes offered by the same content provider.


International Entrepreneurship



Teacher: GlobalEdge
Length: 1 hour
Certificate: Finish lessons, plus pass quizzes with an average of 100%

Table of ContentsDescriptionTeacher

GlobalEdge



globalEDGE
MICHIGAN STATE UNIVERSITY
International Business Center

Global Edge, under the banner of Michigan State University (MSU), created numerous programs over the years and have made them available to the general public under a limited copyright license (not for commercial use). As such, all their programs are offered at no cost on the Global Sparks platform.

All classes from this source are online and done with voice-over. While MSU's website offers a wealth of additional information, other live training, workshops, webinars, may be available from other sources to complement the present content.

Note that while most modules are very much up-to-date, some others might have been created a few years ago and not recently updated, but the key information remains very much appropriate and very useful.

Please do not hesitate to [contact us](#) for more information regarding any of the modules.

[Site](#) [Email](#)

Classes by this teacher

Name	Level	Release Date
Identifying and Measuring Drivers of Global Entrepreneurship	Intermediate	June 28, 2018
Microfinance Institutions and Debates	Intermediate	June 28, 2018
Doing Business in Africa	Beginner	June 28, 2018
Doing Business in Brazil	Beginner	June 28, 2018
Doing Business In China	Beginner	June 24, 2018
Doing Business in Europe	Beginner	June 28, 2018
Doing Business in India	Beginner	June 27, 2018

Access options

There are three options to access a training/class:

- A. Free and available to any visitor (without registration or membership)
- B. Free after registration & any membership
- C. Fee-based, requiring registration and any membership

Depending on the option offered by the trainer/teacher, a “Free” button will appear (option A), or not (option B or C). In the following example, the first lesson (Section 1a) is offered free to anyone viewing the page. But then, whether the remaining lessons are free or fee-based, one must be registered (any Membership) to access all of them.

Table of Contents	Description	Teacher
▶ Section 1a		
International Entrepreneurship #1		Free
▶ Section 1a Quiz		
International Entrepreneurship #1 Quiz		
▶ Section 2a		
International Entrepreneurship #2		
▶ Section 2a Quiz		
International Entrepreneurship #2 Quiz		
▶ Section 3a		
International Entrepreneurship #3		

Free lesson

Selecting the first lesson [Section 1a, International Entrepreneurship #1], the following screen comes up offering, in this particular case, the lesson in [youtube] video format.

International Entrepreneurship #1

[Home](#)[Next >](#)

International Entrepreneurship #1

[Share](#)

- Internet accelerated growth of networks.
- Quicker availability of computer-aided design and manufacturing tools

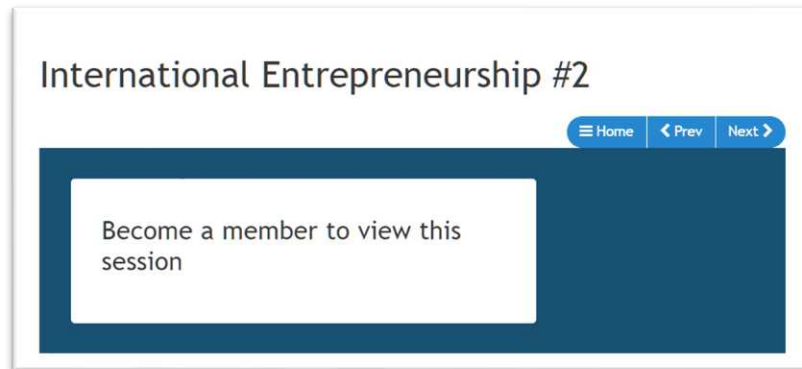


This International Entrepreneurial class was originally developed by the Michigan State University, Center for International Business Education & Research. It has since been customized and adapted to fit the needs of Global Sparks. MSU retains the copyrights of the original content.

Registration-required lesson

In the event a lesson requires registration (Option B or C), such as when selecting the second lesson in the same example [Section 2a – International Entrepreneurship #2], one of two things will happen:

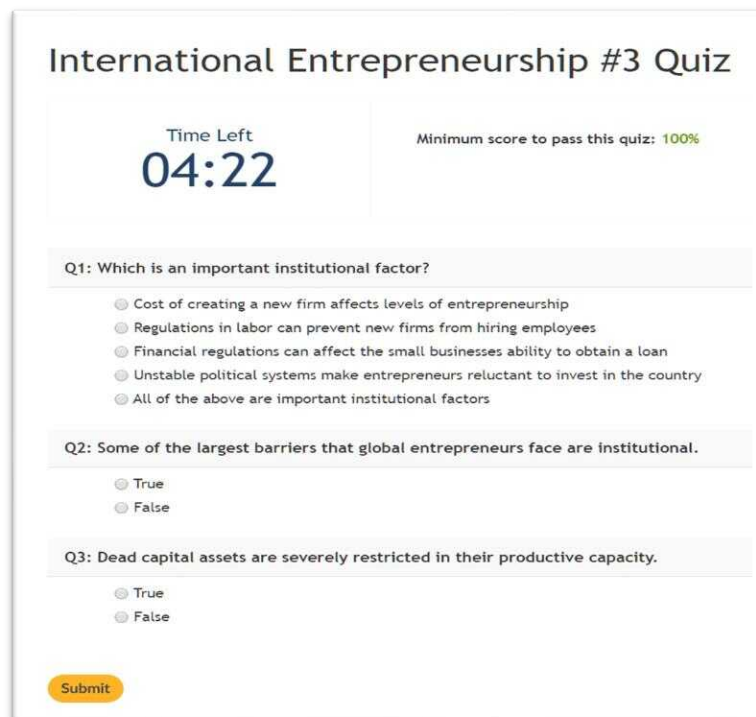
1. Already signed-in (i.e. registered), the lesson access will be granted automatically, or
2. If not signed-in, the following screen will come up, requesting viewer to sign-in.



Quiz

Trainers/Teachers have the option of setting up a quiz for each of the lessons, or one for the whole class. The available options are:

- Time allowed
- Number of questions
- Choice of answers [Yes/No or multiple choices]
- Passing score



After having answered all questions and the passing score has been met, the student can move on to the next lesson

[Home](#)
[Prev](#)
[Next](#)



Congratulations! You passed!

- ✓ 1. Born global entrepreneurs do not have any advantages over multinational firms.
- True.
✓ False
- ✓ 2. An international new venture is a business organization that seeks to derive significant competitive advantage from the use of resources and the sale of outputs in multiple countries.
- ✓ True
False
- ✓ 3. Mediating forces affect how _____ entrepreneurs internationalize their ventures.
- Slowly
✓ Rapidly
Local
- ✓ 4. The degree of internalization of the new venture depends on several forces. The forces are:
- Motivating, mediating, modeling, moderating
Enabling, motivating, mediating, modeling
✓ enabling, motivating, mediating, and moderating

If passing score is not met, the student can take the test again, until he/she gets it right

[≡ Home](#)
[< Prev](#)
[Next >](#)



Would you like to take it again now?

Yes, I want to try again! [Later](#)

- ✖ 1. Which of the following is a characteristic of larger firms?
- More bureaucratic
 - Slower growth into international markets
 - ✔ Both of the above
 - Neither of the above
- ✔ 2. Uncertain risk is:
- A risk that is not easily to quantify
 - One entrepreneurs are more willing to take
 - More willing to take on debt quantifiable risks
 - ✔ All of the above
- ✔ 3. Born global entrepreneurs skip over steps in the internationalization process.
- ✔ True
 - False

Certificate of training completion

A completion certificate is automatically created upon completion of a class.
Here's a sample:

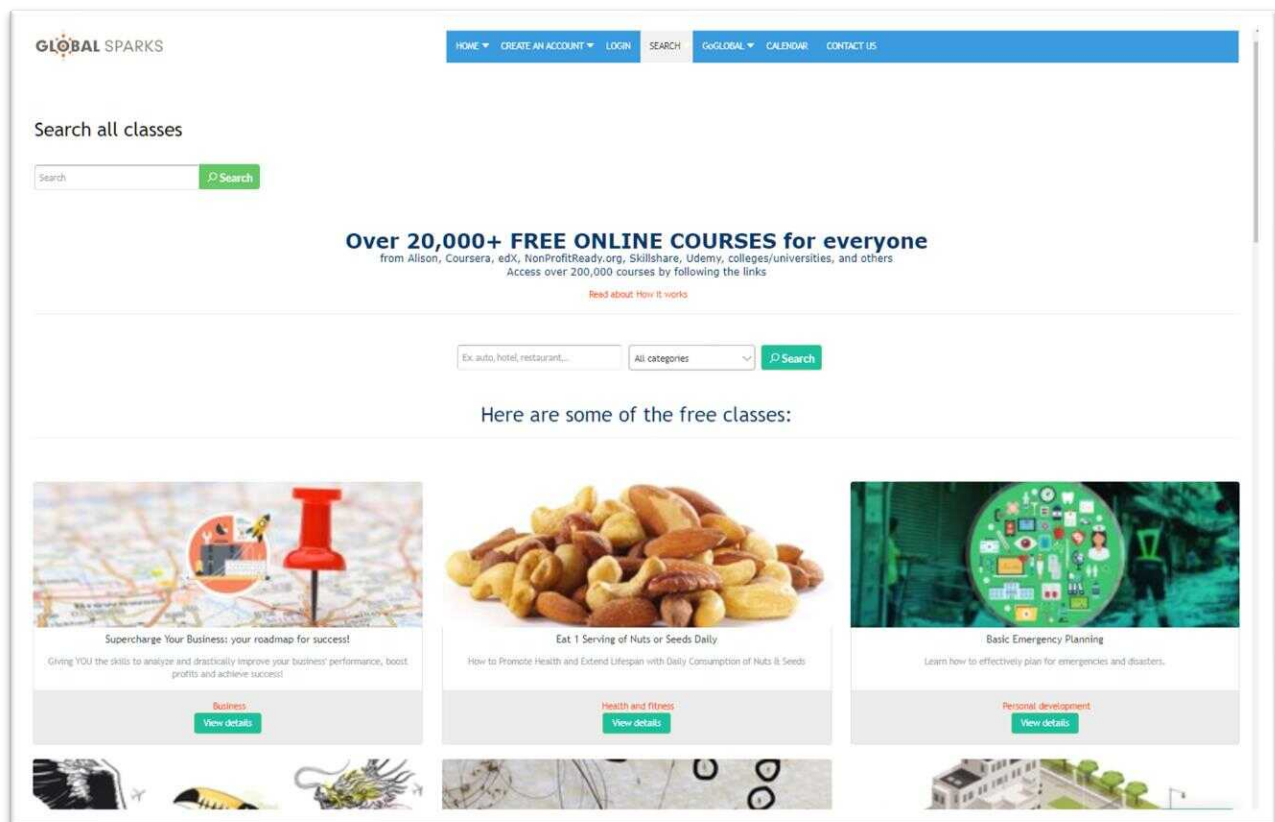




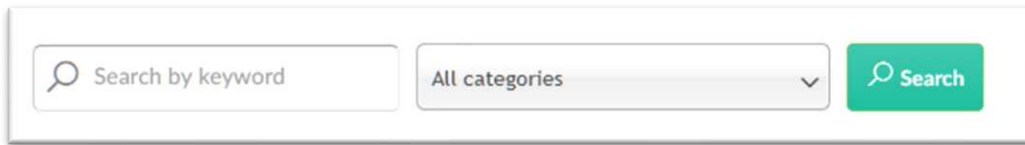
As a free service to our users, over 20,000 online classes are available through this channel. The third-party entities offering such content include: Alison, CHA, Coursera, GoGlobal Business School, GlobalEdge, NonProfitReady.org, SkillShare, Udemy, and others. We are basically using the Expedia approach to the free online training environment instead of the travel industry. We do not claim ownership on any of those classes. This is a one-stop search location to find what is available to you.

This is a very large database, actually the largest of its kind in the world. Because of its size and the demand on our servers, we keep the database separate, and most of those classes are accessed through external links. Using that approach allow us to offer the classes free of charge, but it also means less control over several factors, including the potential change in the pricing structure of those content providers. In other words, it may happen that a class is showing as being free on GlobalSparks, but it is no longer offered for free by the content provider. We apologize in advance for any inconvenience this may cause any user.

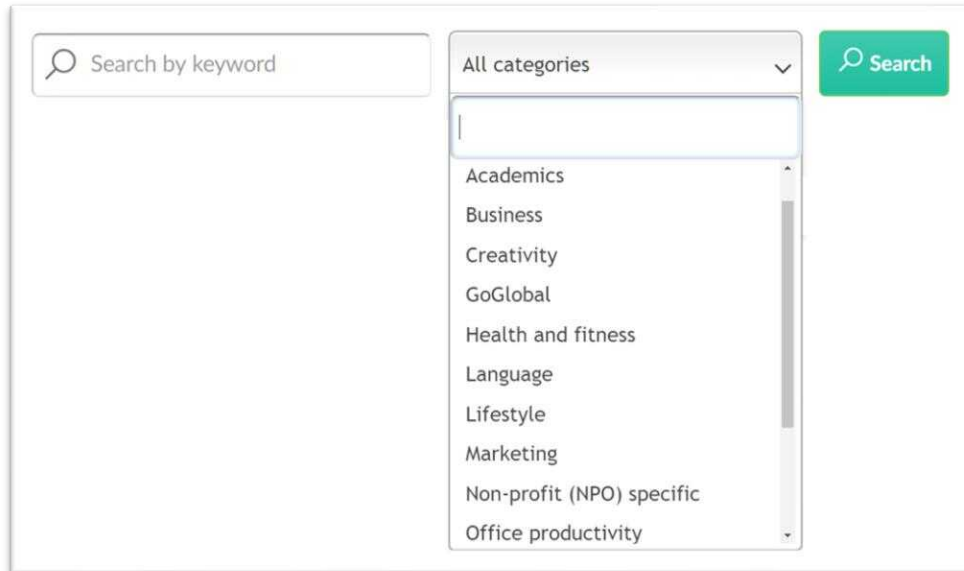
When activating a search through the main menu bar, you will get this page:



You will see the simple search tool:

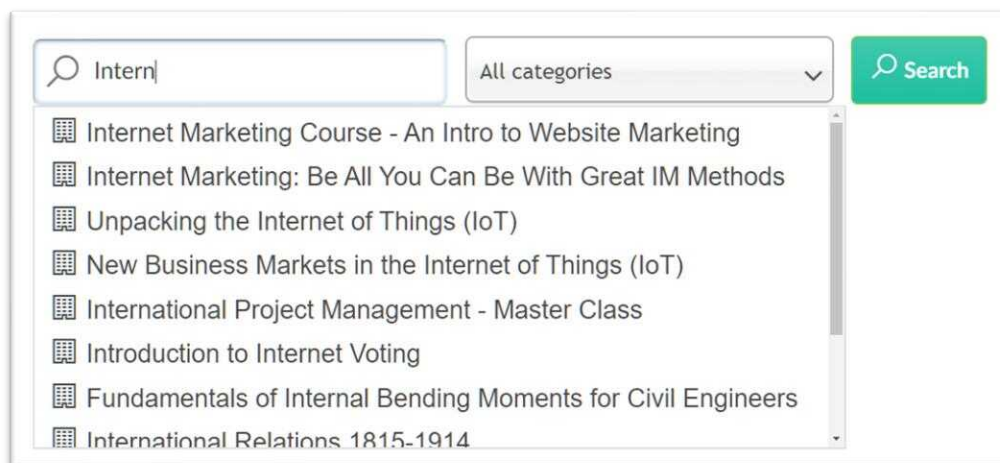
A search interface with a text input field labeled "Search by keyword", a dropdown menu labeled "All categories", and a green "Search" button with a magnifying glass icon.

Hover over the "All categories" box and a drop down list of all the available categories will appear.

The search interface with the "All categories" dropdown menu open, showing a list of categories: Academics, Business, Creativity, GoGlobal, Health and fitness, Language, Lifestyle, Marketing, Non-profit (NPO) specific, and Office productivity.

Enter a keyword to find the available classes, and select the corresponding category (or leave it as "All categories")

Immediately as you start typing a keyword, potential choices appear. Continue typing until you see the correct one, or click on "SEARCH" to see all classes that include that keyword in the title or content.


The search interface with the keyword "Intern" entered in the search field. A dropdown list of search results is displayed below the input field, including: Internet Marketing Course - An Intro to Website Marketing, Internet Marketing: Be All You Can Be With Great IM Methods, Unpacking the Internet of Things (IoT), New Business Markets in the Internet of Things (IoT), International Project Management - Master Class, Introduction to Internet Voting, Fundamentals of Internal Bending Moments for Civil Engineers, and International Relations 1815-1914.

The search tool offers you a third layer of search, to finetune your search:


International Business Management Search

The search above reported three classes:


Results 1 - 3 of 3 for International Order by: Relevance View



International Leadership and Organizational Behavior Management



Management of Fashion and Luxury Companies Management




Managing Responsibly: Practicing Sustainability, Responsibility and Ethics Management

Selecting the first one, this is what comes up:

International Leadership and Organizational Behavior

[GO TO THIS CLASS/TRAINING](#) [Report an issue](#) [Print](#)



Class/Training Details

Categories: Business, Management, Coursera

General info:

LEADERSHIP ACUMEN
In the first module we outline the basics of leadership and leadership development with an international mindset, exploring common traps & challenges, and opportunities of intercultural leadership.

NAVIGATING CULTURE
In this second module we talk about the impact of culture and cultural differences on organizations, different perspectives on analyzing and decoding culture, and how to develop intercultural intelligence.

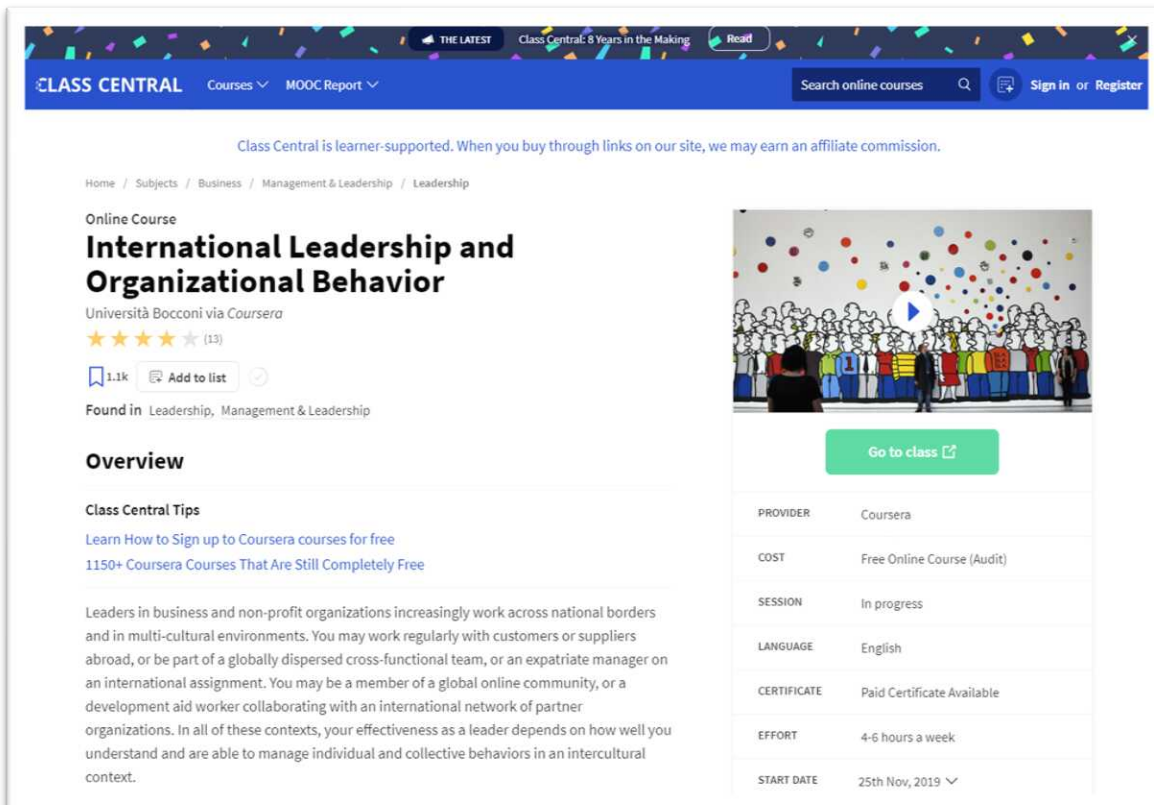
COMMUNICATING EFFECTIVELY
Almost everything international leaders do, they do through communication. In an international context, they often encounter communication barriers when they interact with followers, peers, and partners from other cultures. We talk about how to encourage open, respectful, and productive conversations for improving collaboration and collective decision-making. We will also closely examine the role of communication for leaders' identity and their relationships with others. Bocconi alumni who have accumulated many years of international experience share with us what they have learned about intercultural communication and how to develop your communication skills.

MOTIVATING FOLLOWERS

Select...



In this particular case, you are redirected directly where this Coursera class is listed as the Content Provider:



Class Central is learner-supported. When you buy through links on our site, we may earn an affiliate commission.

Home / Subjects / Business / Management & Leadership / Leadership

Online Course

International Leadership and Organizational Behavior

Università Bocconi via Coursera

★★★★★ (13)

1.1k Add to list

Found in Leadership, Management & Leadership

Overview

Class Central Tips

[Learn How to Sign up to Coursera courses for free](#)

[1150+ Coursera Courses That Are Still Completely Free](#)

Leaders in business and non-profit organizations increasingly work across national borders and in multi-cultural environments. You may work regularly with customers or suppliers abroad, or be part of a globally dispersed cross-functional team, or an expatriate manager on an international assignment. You may be a member of a global online community, or a development aid worker collaborating with an international network of partner organizations. In all of these contexts, your effectiveness as a leader depends on how well you understand and are able to manage individual and collective behaviors in an intercultural context.

Go to class

PROVIDER	Coursera
COST	Free Online Course (Audit)
SESSION	In progress
LANGUAGE	English
CERTIFICATE	Paid Certificate Available
EFFORT	4-6 hours a week
START DATE	25th Nov, 2019

From here you can Go to Class using their link. You can then either login or join that platform if needed. Note that GlobalSparks does not provide a Certificate of Completion for the classes in that channel; however, some of the third-party content provider do offer that service.

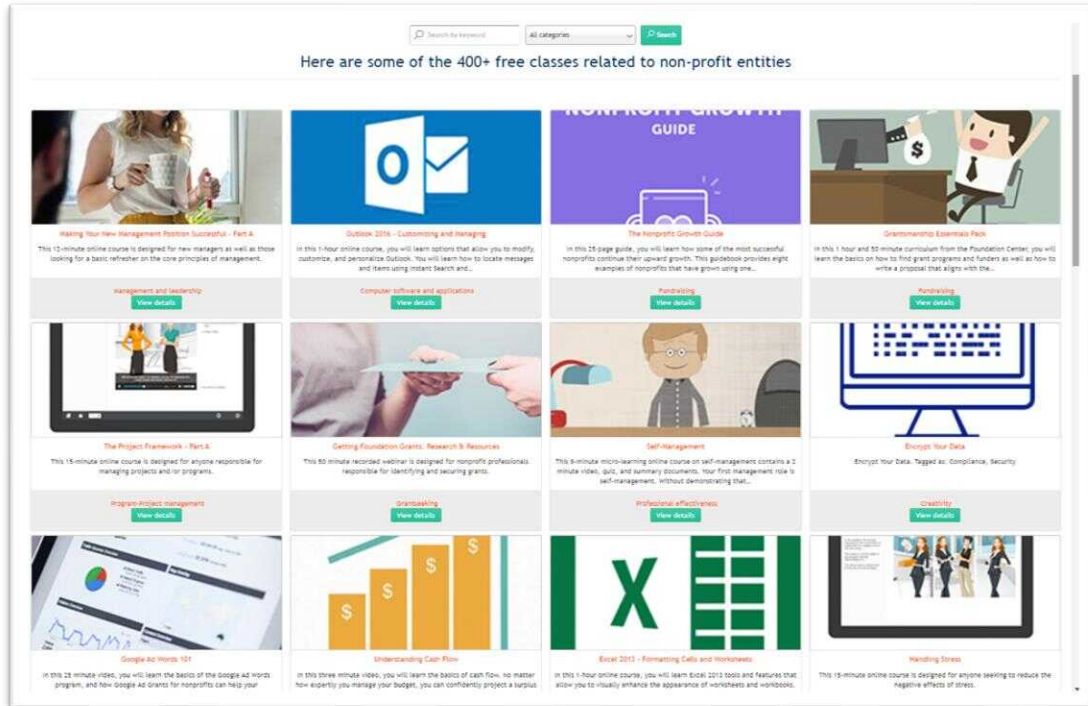
The examples above are typical of what you get when searching a class in the third-party training channel. As mentioned, this channel is like an agglomeration of the free classes offered by the main online educational and training content providers.

NON-PROFIT (NPO) CHANNEL



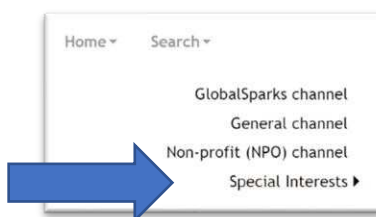
One of the main benefits for content providers to use GlobalSparks for their content is the ability to create special channels. The benefit for you as a user/member is that you can now access very specific content in a most direct way. In the case of content targeting the nonprofit entities, access is facilitated by a direct link on the main menu.

Instantly you gain access to over 400 free classes specifically targeting the non-profit & NGO environment, locally and around the world.



From here the process is the same as for the General Channel, i.e. the ability to link directly to the appropriate content provider to take the selected class.

SPECIAL INTERESTS CHANNEL



The Specials Interests channel works the same way as the General and the NPO channels, with one exception: each special interest is based on the content of a specialized independent content provider to which channel we add other, closely related online classes. A link is made available for distribution so that any interested user can get direct access to the related list of available classes.

FEEDBACK

We take pride in our work on this platform. We would greatly appreciate your feedback, especially with constructive criticism about this User Guide, and/or about the platform in general.

Over time it will get even better, but we need to know what our users want to see and how we can support them to the best of our abilities.

Please email us at cs@GlobalSparks.com

Thank you
for using GlobalSparks!